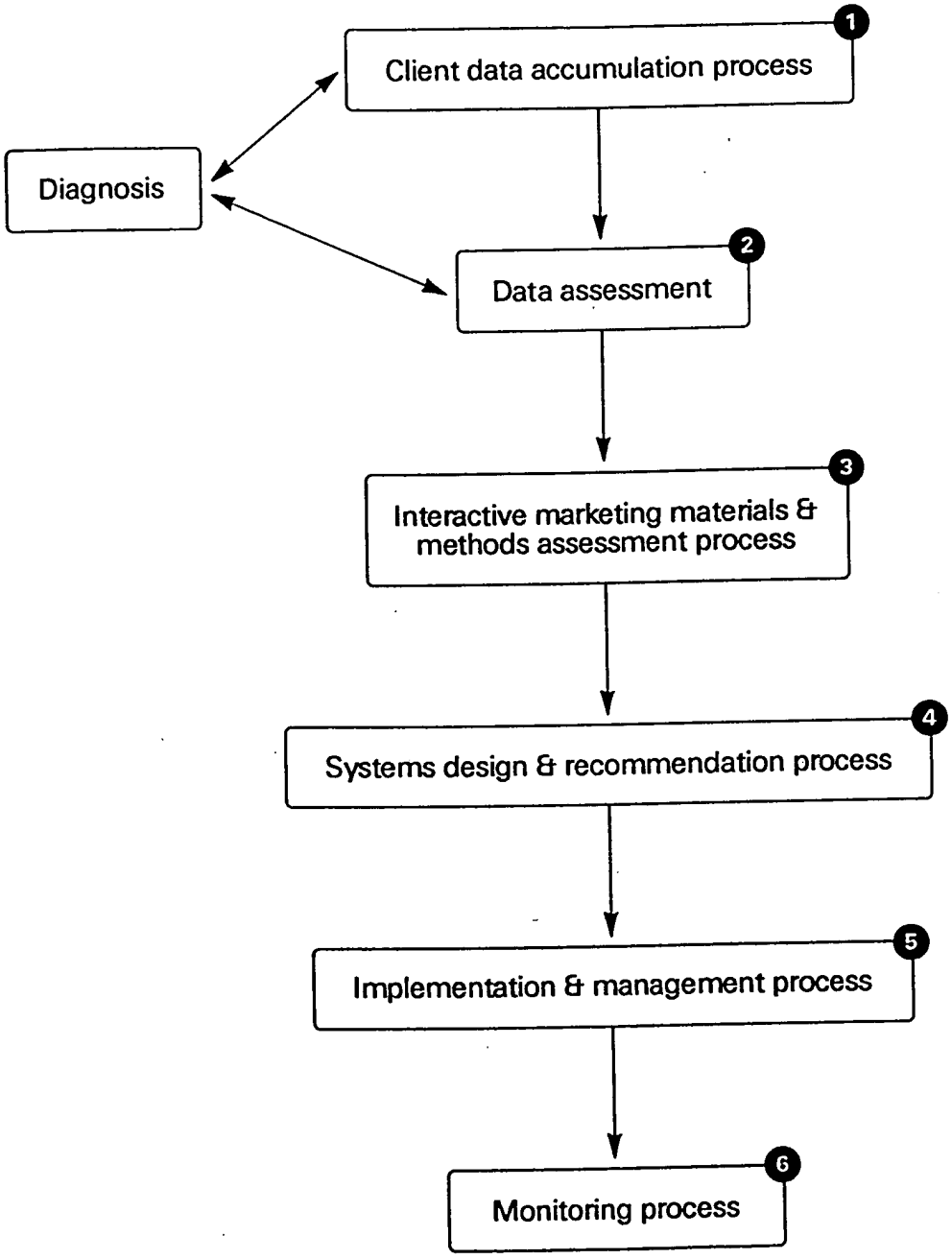
Figure 1


1
Client data accumulation process
Diagnosis
2
Data assessment
3
Interactive marketing materials & methods assessment process
4
Systems design & recommendation process
5
Implementation & management process
6
Monitoring process